



# PLASTIC POLLUTION POSTER CONTEST

Earth Day 2020

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*Beyond Plastics is a nationwide project based at Bennington College in Bennington, Vermont, that pairs the wisdom and experience of environmental policy experts with the energy and creativity of students to build a vibrant and effective anti-plastics movement.*

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**In recognition of Earth Day on April 22, Beyond Plastics invites kids aged 5-18 to participate in a poster contest to celebrate the planet, raise awareness of our plastic pollution crisis, and promote ideas for how we can stem the tide of plastic pollution.**

## CONTEST INFORMATION

1. Entries are due by **April 22, 2020** at midnight EDT.
2. The contest is open to all kids aged 5-18. One winner will be selected from each of the following age categories:
  - Ages 5-9
  - Ages 10-13
  - Ages 14-18
3. Posters will be judged by the Beyond Plastics team, and judging will be based on the following criteria:
  - Originality, creativity, and artistry of design
  - Clear and engaging messaging around the topic of plastic pollution
  - All the rules for poster design and submission are met (as outlined below)
4. **The winner will receive \$100 and a plastic-free starter kit** filled with goodies to help reduce or eliminate the plastic used in the winner's household.
5. Winners will be announced in May 2020.
6. After entrants are notified that their posters have won, original posters must be sent to Beyond Plastics; *please note that artwork will not be returned and will become the property of Beyond Plastics.*

## RULES FOR POSTER DESIGN

1. Posters must be reflective of the contest's themes of Earth Day and eliminating plastic pollution.
2. Work must be original. Posters cannot include any copyrighted images or materials.
3. Posters must be created by the entrant only. Only one poster per entrant.
4. Posters must be on either 8.5" x 11" or 11" x 17" paper.



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5. Any mediums for two-dimensional artwork can be used (pens, markers, photographs, paint, etc.) Please keep in mind that bright colors and bold letters and shapes are generally easier to see on posters.

## HOW TO SUBMIT YOUR ENTRY

To participate in this poster contest, please **take a high-quality digital photograph of your poster**, and submit it, along with your completed entry form, in one of the two following ways:

1. [Submit this online form](#) and attach the photograph where indicated; or
2. Complete the entry form PDF and attach the completed document to an email to [awest@bennington.edu](mailto:awest@bennington.edu) along with the image file of the poster (your email should have a total of two attachments - please do not paste either thing into the body of your email.) Please make the subject of your email: "Submission to the plastic pollution poster contest."

## PLEASE NOTE

- By submitting a poster to Beyond Plastics, you hereby agree that your poster or representations of your poster may be used in professional, educational, exhibition, video production and/or presentation for Beyond Plastics.
- Winners will be required to send their original artwork to Beyond Plastics; the original artwork will not be returned, and will become the property of Beyond Plastics.